FOR IMMEDIATE RELEASE

Photospector Brings Unlimited Resolution Real-Time Image Editing to iPad

Soda Springs, CA – July 3, 2013 – The 11ers, a team of ex-DreamWorks engineers with expertise in film animation software, today released Photospector, a breakthrough real-time photo-editing app for iPad that processes images at full camera resolution, even up to one gigapixels (40,000 x 25,000 pixels). While existing apps require several seconds to load a single adjustment to brightness, exposure, or color, Photospector makes all of these changes instantly in full screen as the user drags a finger across the controls.

"It's a truly 'wow' moment when you slide your finger across the screen and you see you're in complete control of every aspect of your photo," says the app's lead developer Daniel Wexler. "Photospector allows for much greater precision than has ever been possible on the iPad. You can take a 1,000 MP image and zoom in down to the pixel, making it truly a professional-grade experience for photographers."

The app includes a number of other features aimed at iPhoneographers and semi-professional professional photographers who are storing large numbers of photos on the iPad. Photo libraries are automatically arranged into smart albums by keywords, similar to how hashtags are used on popular photo websites like Flickr. All of the metadata stored by the camera, including date, location, and camera type, can be used to sort photos and create smart albums instantly. Users can also add their own keywords, which makes organizing entire libraries simple and fast, particularly when uploading to photo storage and sharing sites.

"The old way of moving photos into folders or albums manually just doesn't cut it when you've got 10,000 shots," Wexler points out. "With Photospector you can create a gallery of all your photos taken in 2012 in Mexico in just a few taps, based solely on the data stored inside your photos."

Getting photos into the app is similarly easy, and does not require users to import or download images from cloud storage. Instead, Photospector is designed to work directly with full-resolution photos already loaded onto the iPad. It allows users to flag or rate photos, and incorporates sophisticated search features to get the most out of them. Photos or entire albums can be shared by email, Facebook, Twitter, or Dropbox, with a number of options meant to increase privacy and control. Groups of photos can be renamed, resized, or converted to different image formats and resolutions all at once before sharing. Author information and copyright can be added to every photo, or metadata can be stripped out entirely for added security.

"Photographers want everyone to see their photos, but they also want to decide what information gets shared," notes Wexler. "Photospector was designed to provide authors with total control."

This is not the first time the 11ers have made use of their 3D film animation background to revolutionize photography on the iPad. The team's Glaze app released last year, which turns any photo into an artful painting with texture and brushstrokes, has been downloaded over a 100,000 times and garnered rave reviews.

"We're bringing feature film animation technology to the iPad in order to make professional photo editing a breeze, even when you're thousands of miles away from your desktop."

Photospector is available now free. Batch editing is available as an in-app purchase for $1.99. Download the app from the iTunes App Store at: https://itunes.apple.com/us/app/photospector/id605863372

* Language Support: English
* Device Requirements: iPad 2, iPad 3, iPad 4, iPad mini
* Requires iOS 6.0 or later
* 7 MB

Product URL: http://www.the11ers.com/photospector
Direct Download Link: https://itunes.apple.com/us/app/photospector/id605863372
Company Website: http://www.the11ers.com
Screenshots: http://www.the11ers.com/photospector/press#screenshots
Press Kit: http://www.the11ers.com/photospector/press
YouTube: http://youtu.be/O7XjVU_FkaE

About The 11ers
The 11ers are an independent mobile app development company based in Donner Summit, California. Co-founder Daniel Wexler, awarded the 2012 Technical Achievement Academy Award ® for his work on the PDI Lighting System, together with partner Gilles Dezeustre are 3D feature animation software veterans of Dreamworks Animation. Their film credits include multiple Shreks and Madagascars (and one Antz). After time spent separately working at NVIDIA and OnLive, the team reunited in 2011 to launch The 11ers, bringing cutting-edge graphics software to iOS. The 11ers released its first app, Glaze, in 2012 to outstanding reviews from critics and users.

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